

Creative Design and Custom Decorations

Our designers work closely with you to transform your dreams into creative and eye-catching decorations that not only beautify your event, but help tell your story. Through color, design, and movement, your event décor sends a message to your audience, your participants, and your volunteers about who you are and why you've gathered to celebrate.

Create a Complete Experience

You only get one chance to make a first impression, so from the moment a person enters your venue, let them step into the world of your event. Let us show you how to combine decorations and signage to create a unified visual effect while showcasing your sponsors and communicating with attendees.

Installation

Completing the job, the DFEST installation team will professionally install all of your decorations. Understanding the needs of event planners allows us to adapt to difficult schedules, last minute changes, and unexpected surprises.

Mascots

Create a living, breathing icon for your event or organization. We'll work with you from the initial concept and design to theme development and promotion. We go beyond just making a costume. We help you develop a magical personality that brings your story to life. This memorable character gives people a recognizable face to see throughout the year as you promote your event.



Video Marketing Packages

The ONE Source

for festivals, fairs, special events

With almost 50 years of experience working with festivals and events, we know your needs. We will work closely with you to develop a promotional video that truly tells your unique story. Before recording even a single frame, we spend an extensive amount of time in research and preproduction, carefully planning out the script and shooting schedule so that we can best capture the true life of your event.

Use this promotional video to broadcast your message and encourage participation. Send it as part of your press packet to promote media coverage locally, nationally, and internationally!



But, why stop there?

Show your sponsors how hard you are working for them by creating a sponsor fulfillment video segment highlighting their company's exposure at your event. Let them actually see their sponsorship dollars at work. Use this video as a tool to renew your sponsorships year after year. Send a customized sponsor solicitation video to prospective sponsors to encourage future endorsement and participation.

DFEST will not only produce these videos, but we will help you market and distribute them as well. Whether you need a TV-ready commercial or sponsor fulfillment for your many corporate sponsors, let us customize a video marketing package that meets your distinctive needs.



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